

## **Confidence and time constraints lead to Brits' DIY downfall**

Cups of tea, talking about the weather, cricket. Now a love for DIY can be added to what makes us quintessentially British according to new research conducted by Bosch. Whether looking to save money (69%) or simply to improve our surroundings, 78% of us enjoy getting handy with a hammer, potentially as the boom in TV property programmes has made DIY appealing again.

Surprisingly it's those under 35 who are leading the DIY vanguard, with 71% of those aged between 26 and 35 'doing it themselves' to save precious pounds and those aged between 16 and 24 most likely to enjoy creating something unique (34%) compared to older generations.

The old saying goes that an Englishman's home is his castle. But with this passion for home improvement, just what is preventing those of us less keen on DIY from turning our homes into castles? According to the 'Do it with Bosch Survey', self-effacing Brits suffer from a lack of confidence when it comes to practical jobs. 48% said they dodge the toolbox for fear of a job going horribly wrong, with more women than men (52% compared to 43%) having little faith in their own DIY abilities. And for 38% of busy Brits, DIY gets pushed to the bottom of the 'to do' list as time-constraints prevent those odd jobs from getting done. 21% of men meanwhile honestly admit they are just too lazy to DIY.

Bosch DIY expert Chris Tidy comments, "We Brits are nothing if not resourceful. When it comes to the crunch, especially in hard economic times, we are willing to have a go at anything. However today's 'Do it with Bosch Survey' confirms my belief that that we would all love to do more, but our busy lifestyles mean jobs get left undone, while others avoid the



toolbox for fear of creating a DIY disaster. That's why I believe that no matter who you are, or what the job, DIY can be time and cost-effective as well as straightforward with simple step-by-step instructions and light-weight, easy to use power tools."

Bosch has created a simple 'How To' guide, perfect for those lacking in time and DIY confidence, providing simple instructions on the most popular jobs tackled by the nation, including putting up shelves, hanging doors and painting walls. Simply log onto the Bosch DIY advisory website at <http://www.bosch-do-it.co.uk/diy/houseofbosch/> for key advice, top tips and a list of tools perfect for each job.

