

Best Supplier Award for Diesel Systems PSA Peugeot Citroën honours Bosch

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- Award for outstanding quality of common-rail systems
- Both products and deliveries are highly reliable

As they have done every year for the last five years, the chief purchasers of the PSA Peugeot-Citroën Group have once again announced their Best Supplier Award. In the "Quality in the product life-cycle" category, the Bosch Diesel Systems division was singled out for the quality and excellent delivery of common-rail injection systems for diesel engines.

At the award ceremony held at the end of March, special emphasis was given to the Bosch Group's ability to fulfill all the automaker's quality requirements in terms of engineering, zero-mileage defects, and service. The award therefore also encompasses product reliability, reliability of delivery, consistent quality, and the optimisation of processes, as well as logistical considerations.

Accepting the award, Dr.-Ing. Bernd Bohr, member of the Bosch board of management and chairman of the Automotive Group, quoted the following words of the company founder Robert Bosch from 1919: "It has always been an unbearable thought to me that someone could inspect one of my products and find it inferior in any way. For that reason, I have constantly tried to deliver only products which withstand the closest scrutiny – products which prove themselves superior in every respect." Bohr also thanked all associates – it was their continued hard work in offices and production facilities, as well as in the field, that had helped Bosch achieve the aims it had set itself, he said. "For us, this award is an incentive to continue our pursuit of excellence, since quality not only leads to customer satisfaction, but is also a true competitive advantage," Bohr continued.

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Note to editors:

The Bosch Group is a leading global supplier of technology and services. According to preliminary figures, some 282,000 associates generated sales of roughly 45 billion euros in the areas of automotive and industrial technology, consumer goods, and building technology in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than three billion euros for research and development, and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.