

## **Bosch UK supports calls to inspire young people into engineering careers**

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- ▶ National Grid ‘Engineering our Future’ report describes engineering as “invisible industry”
- ▶ Bosch supports calls from National Grid and Royal Academy of Engineering to encourage young people into engineering
- ▶ Next month Bosch launches the 5<sup>th</sup> Bosch Technology Horizons Award to engage young people from the age of 14-24 and highlight engineering career opportunities

Bosch, a global leader in automotive, consumer and industrial technology, has lent its support to calls by the National Grid for the need to inspire young people about careers in engineering after a report released today described engineering as “an invisible industry”.

The ‘Engineering Our Future’ report published by the National Grid highlighted the lack of enthusiasm amongst young people for the engineering industry and the negative perceptions held by some teachers and parents towards engineering.

President of Robert Bosch Ltd in the UK, Dr. Peter Fouquet said:  
“The skills shortage in the UK has been well publicised for a while now; however, it has become clear that when it comes to engineering we are facing many challenges, some of which include a misunderstanding of what engineering is and the important role that engineering plays in our modern lives. As a company that depends on the innovation and skill of our engineers to ensure we remain at the forefront of automotive, consumer and industrial technologies, the lack of interest in engineering is an issue that really concerns us.

“Bosch supports the calls by the National Grid, together with the Royal Academy of Engineering, for the need to inspire the engineers of the future, and we believe that it is crucial that we work together now to ensure the success of this vital industry moving forward.

### **Inspiring the engineers of the future**

For a number of years now, Bosch has also been doing its bit to highlight the lack of interest in engineering with young people and to demonstrate the fantastic and varied opportunities that a career in engineering can hold, through its Bosch Technology Horizons Award.

The Bosch Technology Horizons Awards is a nationwide essay writing competition open to all students aged 14-24 and it is also supported by the Royal Academy of Engineering.

Now in its fifth year, the competition aims to raise the profile of engineering and technology among young people, parents and teachers and encourage them to consider this field as their chosen area for studies and future careers.

Students are asked to write a short essay in response to a set question and the competition for 2010 will be launched next month. The essay question encourages students to explore a wide range of engineering and technology topics and allows students across all disciplines (Science, maths, design and technology, geography, economics, English, etc) to participate.

Speaking about the competition, Dr. Peter Fouquet said: "The Bosch Technology Horizons Award gets young people thinking about engineering and technology and inspires them. For us, this competition allows the opportunity to engage with young people and open their eyes to the role of technology and engineering in our world today".

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*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros, or eight percent of its sales revenue, for research and development, and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop*

*for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

*Additional information can be accessed at [www.bosch.com](http://www.bosch.com).*