



Calling all teachers – Bosch searches for the engineers of the future

Month 2011

PI 0000 RB Rf/Sekr

- ▶ Bosch Technology Horizons Award 2011 is now open for entries
- ▶ Entries can be made online
- ▶ Cash, work experience and Bosch products available as prizes

Teachers are being asked to help identify the engineers of the future by encouraging their students to enter the Bosch Technology Horizons Award for 2011.

The Bosch Technology Horizons Award is an essay writing competition which is split into two age groups and is designed to encourage young people to consider a career in engineering. This year, there is a choice of essay question in both age groups with cash prizes for the winners and work placements at a Bosch site in the UK.

Entries can be submitted online at <http://www.bosch.co.uk/technologyhorizons/> and the closing date is March 18th 2011.

In the 14-18 age group, the first prize is £700 and two weeks of paid work experience. In the 18-24 age group, the first prize is £1,000 and the opportunity to undertake six months' paid work experience at a Bosch site in the UK. Winners in both age groups will receive an invitation for two people to attend the Royal Academy of Engineering Awards Dinner in June 2011.

Every teacher submitting 15 or more of their students' essays in the 14-18 age group will receive a Bosch Xeo cordless universal cutter. The two schools submitting the highest number of essays will each receive a hamper of Bosch products worth £500.

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Caitlin Willis, 2010 winner in the 14-18 age group, commented: "I never really realised before how big a part engineering plays in our everyday lives. But now, after researching it, I know how different our lives would be without engineering and it has made me consider it as a career."

Peter Fouquet, President of Bosch in the UK commented: "125 years ago Robert Bosch set up his first workshop as a 25 year old engineer after studying to become a precision mechanic. Robert Bosch had a vision to manufacture products which would help people in their everyday lives and we want to encourage young people to have a similar vision."

He continued: "Engineering is about problem solving, but the fact is that we have a shortage of engineers in the UK which must be addressed if we are to solve many of the critical problems we face, such as climate change. The Bosch Technology Horizons Award is designed to show young people that engineering can be a worthwhile career which can make an enormous contribution to society."

Further information about the Bosch Technology Horizons Award can be found at <http://www.bosch.co.uk/technologyhorizons/>.

Press photo 1: Finalists in the Bosch Technology Horizons Award 2010 with former Tomorrow's World presenter Kate Bellingham

Press photo 2: Lord Browne addresses attendees at the 2010 Bosch Technology Horizons Award presentation dinner

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of 38.2 billion euros in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than 3.5 billion euros for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership

functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.