

Bosch receives Certificate of Recognitions from Toyota for supplier performance

Bosch Automotive Aftermarket Division has been awarded a “Certificate of Recognition” by Toyota Motor Europe for its valued contribution within the area of Supply of Service parts.

The award was presented at Toyota Motor Europe’s Annual Business Meeting, held in Brussels on 18 March 2011.

This is the second consecutive year that the OES team have received recognition by Toyota. Commenting on the certificate, Andy Powell, Sales Director for Original Equipment Services, said: “The OES team have achieved this recognition for the second year running, due to close co-operation with sales, logistics, packaging and quality areas, following the Toyota Kaizan philosophy of continuous improvement for customer satisfaction”.

Toyota Motor Europe aims to ensure that every Toyota customer is entirely satisfied with their vehicle. This is achieved through recognising and appreciating the role supplier’s play in the mutual quest of ultimately achieving customer satisfaction.